

A Peak 11 protocol for the admission / recruitment of students.

Admission at 11

Acceptable Practice

- Liaison over dates of open days/recruitment evenings with neighbouring schools
- Advertising open days/recruitment evenings through local press/media
- Placement of promotional literature in public buildings within normal admission area
- Placement of promotional literature in primary schools within normal admission area
- Organisation of promotional events in primary schools within normal admission area
- Indication of available spaces to speculative parent visitors

Peak 11 schools agree not to

- Advertise deliberately beyond their normal admission area
- Cold call by letter or phone parents beyond their normal admission area
- Offer places based on selection for school designated specialism
- Commission transport links from beyond their normal admission area

In-year admission from other Peak 11 schools

Acceptable practice

- Always contact Headteacher (or designated person) of current school prior to negotiations
- Refer appropriate cases to Pastoral Panel for info or managed movement
- Allow a trial visit or stay prior to acceptance, in consultation with the current school

Unacceptable practice

- Not to contact current school prior to negotiations
- To actively encourage parents to seek another school without use of Pastoral Panel
- To accept transfer without a face to face visit

Admission at 16+

Acceptable practice

- Liaison with neighbouring schools over dates of open days etc.
- Advertising open days/recruitment evenings through local press/media
- Make recruitment material available in other schools
- Market Sixth Form through Careers events
- Market Sixth Form offer at 11-16 school based events, if appropriate

Peak 11 schools agree not to

- Offer transport (or other) inducements to potential students

Examination Results Publicity

In publishing their examination results Peak 11 schools agree not to seek to make 'league table' advantage of their own achievements at the expense of, or to the detriment to, fellow Peak 11 schools. As a general code, Peak 11 schools will release headline data and single out human interest stories with accompanying pictures. Peak 11 schools have agreed not to list the names of all students and their individual attainments.